



Experience **Belkin International** Los Angeles CA Fall 2007-present *Designer*

Designer in Belkin's Mobility group with a focus on iPod cases. Participated in transitional introduction of case lines for Fall 2007 and led several case line efforts for subsequent launches including overseeing design development of Belkin's environmentally sustainable iPod case line. Primary functions consist of brainstorming concepts, driving seasonal aesthetic and graphic direction, creating color and material specification packages, communication with factory workers, and onsite production inspection in China.

Tegu Toyworks Los Angeles CA Winter 2006-present, intermittent *Consultant*

Lead designer for start-up toy company. Collaborated on patent pending educational toy concept including design, play value, and discussions of marketing and manufacturing. Created branding presentation to clarify company's foundation and direction. Conceived aspects of entire launch portfolio.

Art Center College of Design Pasadena CA Spring 2007 *Instructor*

Instructor for Junior level Product Design course: Visual Communication 5. Course focus on product rendering in Adobe Photoshop, as well as developing effective visual and verbal communication styles.

Zorbit Resources Century City CA 2005-2006 *Lead Designer*

Lead designer on various projects from athletic equipment to beauty and cosmetic products. Following design, functions included graphics, ideation, working models and client presentations. Generated trend reports to strategically define future brand direction.

BMW Group Designworks USA Newbury Park CA Summer 2004 *Intern*

Team member on projects including a cellular phone, vacuum cleaner, medical device, and fitness equipment. Collaborated on entire scope of design process: brainstorming, sketch development, reviews, renderings, 3D mockups, internal and external presentations.

Education **Art Center College of Design** Pasadena CA

Bachelor of Science, Industrial Design 2004
Graduate With Honors

California State Polytechnic University Pomona CA

Bachelor of Art, Architecture 2000

Recognitions **Art Center College of Design** Student Merit Award Winner 2005

Selected from Art Center graduates to represent the school at the 2005 IDSA Western District Conference. Delivered a presentation of my views on industrial design to conference attendees, as well as a design jury.

Industrial Designers Society of America Western District Merit Award Winner 2005

Chosen from the student presentations at the Western District Conference to be recognized on stage by the IDSA at the National Conference.

Santa Monica 'Seating of Some Sort' Competition Winner: Most Innovative 2004 *SPOT chair*

Exhibited: Eames Gallery Santa Monica, Spring 2004 *Press:* LA Weekly Vol. 26/No. 19, 'Sit'

Skills **Design**

Articulate communicator, active participant in team environments, confident freehand sketcher, 'blue sky' thinker, intuitive learner, and an incessant curiosity for how things work

Programs

Confident in Adobe Photoshop, Adobe Illustrator, trained in Solidworks, Rhino

Other **Interests**

Roadtrips, baseball, dodging cars on my bike, someday mastering bar chords, and doing everything I can to keep my inner child happy in a grown-up world

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